

## **Research on the Strategy of Chinese Excellent Traditional Culture in the Construction of Higher Vocational College Chinese Curriculum**

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**Abstract:** Culture belongs to a nation's blood and spiritual home, and Chinese traditional culture has been enriched and deposited for thousands of years, which makes Chinese traditional culture a unique spiritual symbol of the Chinese nation, and a major driver of Chinese Dream. As an important carrier of inheriting traditional culture, Higher Vocational College Chinese curriculum needs to shoulder the heavy responsibility of inheriting and developing Chinese excellent traditional culture, and actively integrate Chinese traditional culture into the construction of Higher Vocational College Chinese curriculum, to enable students to learn and understand Chinese traditional culture. Therefore, higher vocational colleges need to find the right focus and Fulcrum to ensure the effective inheritance and promotion of Chinese excellent traditional culture in the construction of Chinese courses, and in the whole process of personnel training need to implement the excellent traditional Chinese culture, to help students establish national cultural self-confidence.

### **1. Introduction**

Because higher vocational education is a very important branch in higher education, the cultural liberal education of Higher Vocational Education has its own unique characteristics, and there are great differences with ordinary higher education. Therefore, it is full of reality and urgency to carry out the Chinese excellent traditional culture throughout the higher vocational education. Although the excellent Chinese traditional culture courses can be offered independently in higher vocational colleges, the Chinese course in higher vocational colleges is a public course with a wide range of offering and a long history, higher Vocational Colleges need to become the main channel for the inheritance and development of Chinese excellent traditional culture. In order to ensure that the excellent Chinese traditional culture is embodied in the construction of Chinese courses in higher vocational colleges, higher vocational colleges must find the center of gravity and Fulcrum of the construction of Chinese courses, only in this way can we ensure the inheritance and development of the excellent Chinese traditional culture.

### **2. The Construction of Chinese Course in Higher Vocational Colleges Should Focus on Imparting the Charm of Chinese Culture**

In recent years, due to the gradual introduction of a large number of Western culture into our society, Chinese teenagers pay more and more attention to western culture, but completely ignore the excellent traditional Chinese culture. The Chinese course in higher vocational colleges is not only to help students master the application of their mother tongue and the appreciation of literature, but also to take the responsibility of carrying the excellent Chinese traditional culture, especially in the current construction of Higher Vocational College Chinese Curriculum, teachers gradually view the charm of Chinese culture and fully display. The main goal of higher vocational college education is to cultivate high-skilled talents, and “craftsman spirit” is the soul of vocational education, which plays an extremely important role in the Chinese culture of students. When the students do not need to face the pressure of entering higher education, they should not only integrate the instrumental, aesthetic and humanistic features of Chinese education into the Chinese

teaching in higher vocational colleges, but also take the humanistic liberal education as the core of Chinese curriculum. Therefore, in the construction of Higher Vocational College Chinese curriculum objectives, the construction of the focus should be excellent traditional Chinese culture education. Higher Vocational College Chinese education not only needs to teach students native language knowledge and famous writers, but also needs to teach students the charm of Chinese culture through humanistic spirit, to ensure that students can have a strong national cultural self-confidence to build.

### **3. The Construction of Higher Vocational College Chinese Curriculum Needs to Take “Creative Transformation and Innovative Development” as a Fulcrum**

#### **3.1 The Creative Transformation and Innovative Development of the Teaching Staff is Teacher-Led in Teaching, Especially in Chinese Teaching**

The strength of individual teachers and the strength of the whole curriculum team plays an extremely important role. First of all, Chinese teachers in higher vocational colleges need to attach great importance to the teaching of Chinese courses, because higher vocational colleges pay more attention to the teaching of specialized courses, which results in the teaching of Chinese courses being a marginalized course in the teaching of public courses, there's not a whole lot of open space. At present, as our country gradually brings the work of inheriting and developing the excellent traditional culture of China to the height of “strengthening the soft power of national culture” and “cultural powerful country”, teachers are the main personnel of inheriting the excellent traditional culture of China, must be fully aware of their responsibilities. Therefore, the Chinese teachers in higher vocational colleges not only need to have good knowledge of traditional culture and traditional culture accomplishment, but also need to have the consciousness to carry on the creative transformation and the innovative development, in order to be able to ensure to stimulate the student's study interest, as well as according to the student's study situation and the psychological characteristic carries on the teaching, the mission, the solution.

#### **3.2 Creative Transformation and Innovative Development of Teaching Content**

Because in carrying forward the excellent traditional Chinese culture, we not only need to adapt to the contemporary culture, but also need to coordinate with the modern society. We also need to conform to the current situation and characteristics of higher vocational college education, therefore, we must always maintain a scientific and objective attitude, and always adhere to the “historical materialism, dialectical materialism”. In the process of Chinese course construction in higher vocational colleges, it is necessary to pay great attention to the “economy, elegance, ease and specialization” in the teaching content. “Fine” refers to the need to streamline the content of Higher Vocational College Chinese courses. At present, most of the higher vocational colleges have a three-year academic system. If we exclude the hours of practical, practical and professional courses, the number of hours of Chinese courses will be less. Generally speaking, the pre-school period is one semester. Therefore, in the selection and compilation of teaching materials, the preparation of the outline, the arrangement of courses and other aspects need to be carefully selected. “elegance” refers to the need for Higher Vocational College Chinese Curriculum and Secondary School Chinese curriculum to ensure that the cultural load on the depth and thickness of outstanding traditional Chinese culture. For example, the program “Chinese Poetry Conference”, jointly organized by the Education Department and CCTV, etc., has provided many inspirations for Chinese language teachers, who need to provide students with access to Chinese poetry. “Easy” refers to the content of Higher Vocational College Chinese curriculum should not be too profound, should be with the student's age, learning and ability to adapt to. The students in universities and colleges are different from the students of the same age, and lack the traditional culture knowledge. When choosing the items, the teachers not only need to choose different texts from the Chinese teaching in middle schools, also needs to carry on the choice according to the higher vocational

school student's acceptance ability. "special" means that the teaching of Chinese course in higher vocational colleges needs to reflect the characteristics of higher vocational education and help students to transform their knowledge into professional accomplishment. Because Chinese culture is a kind of moral culture, teachers should make full use of the excellent Chinese traditional culture to cultivate students' professional quality and professional dedication.

#### **4. Conclusion**

To sum up, in China's higher education, especially in higher vocational education, the Chinese curriculum is increasingly marginalized, will seriously affect the development of Chinese curriculum teaching. As a country with a culture of 5,000 years, China needs to attach great importance to the development of Chinese curriculum teaching, which is the main channel for inheriting and developing China's excellent traditional culture, therefore, in the construction of Higher Vocational College Chinese course construction, in order to ensure the integration of Chinese excellent traditional culture, we not only need to focus on imparting the charm of Chinese culture, but also need to take "creative transformation and innovative development" as a fulcrum, only by promoting the teaching quality of Chinese course in higher vocational colleges can we ensure the support of inheriting Chinese humanistic spirit and traditional virtues, and realize the goal of national rejuvenation.

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